



What is Inappropriate Online Content?



Inappropriate online content refers to online materials (e.g. games, text, ads or images) that:

- promote self-harm, violent, illegal or dangerous activities;
- are age-inappropriate, overly sexualised or pornographic; or
- encourage hate or discrimination based on factors such as gender, race, religion, culture or nationality



Why is it a Concern?



Regular exposure to inappropriate online content may negatively influence children to:

- Follow harmful or dysfunctional behaviours, e.g. online gambling, pornography, extremist ideologies, or self-harm;
- Create or post inappropriate content; or
- Have a distorted understanding of healthy relationships.



How can Parents Help?

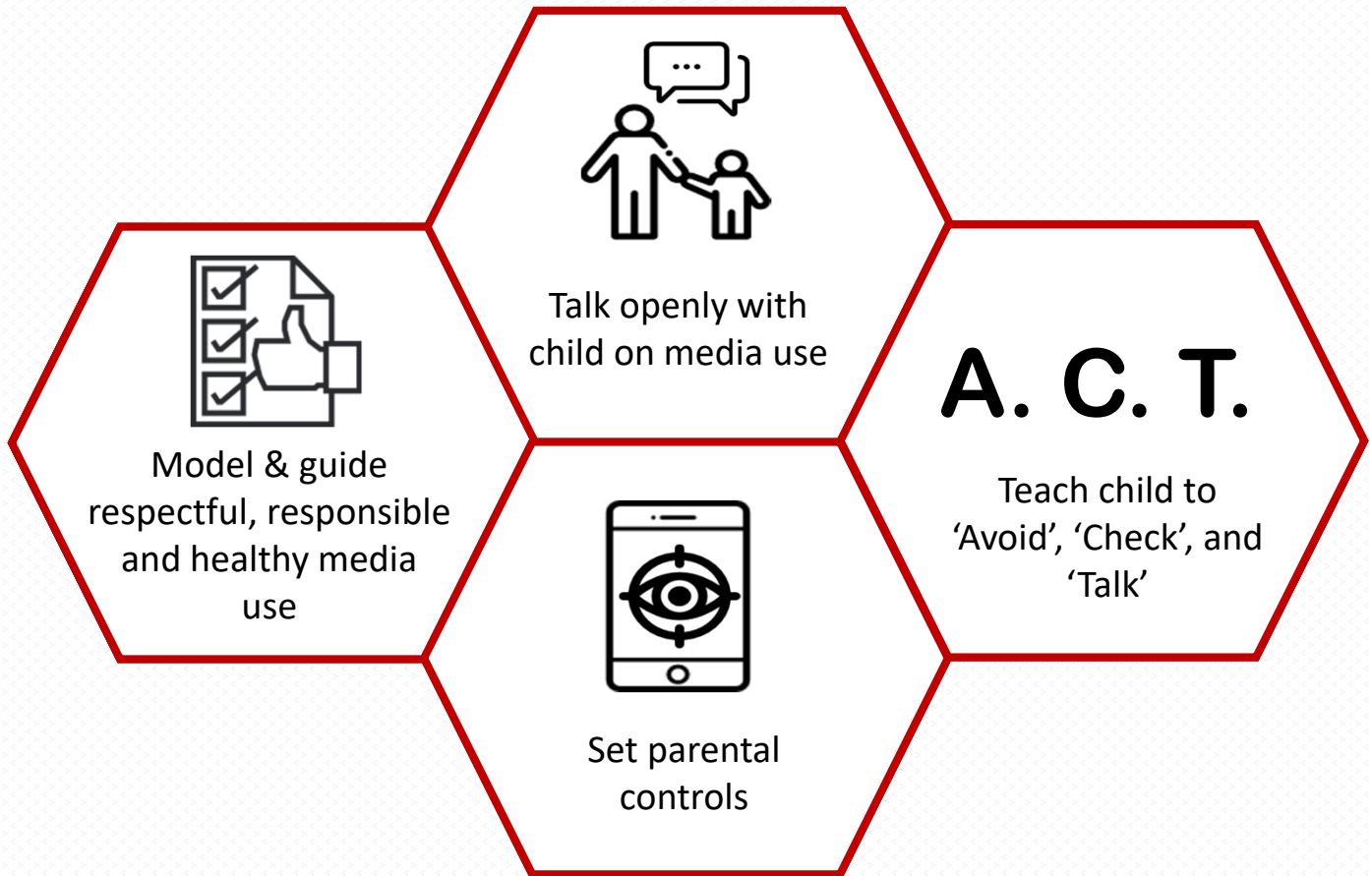


Parents can help reduce the risks and harm caused by inappropriate online content by:

- ✓ Setting and enforcing family guidelines and parental controls on *what* the children view and post online; for *how* long they spend online; and *who* they meet online / offline;
- ✓ Conversing regularly, openly, and empathetically with children on their media use;
- ✓ Modelling and guiding responsible, respectful and healthy media use;
- ✓ Teaching children to **A.C.T.** i.e. '**Avoid** inappropriate content; **Check** feelings; and **Talk** to a trusted adult'.



Key Messages



Resources



Ministry of Education

MOE's Cyber Wellness Portal contains strategies for students to identify and manage inappropriate online content.

ictconnection.moe.edu.sg/cyber-wellness/cyber-wellness-101/handling-inappropriate-content



Media Literacy Council

MLC provides strategies for parents to block and manage their children's exposure to harmful online content.

medialiteracycouncil.sg/Online-Safety/Inappropriate-Content



Clique Click

This handbook has practical tips for parents, e.g. how to set up parental controls and check media ratings, to guide their children to stay safe online.

medialiteracycouncil.sg/-/media/MLC/Resources/Pdf/CliqueClick_updated7Apr17.pdf